

MARKETING MEETING

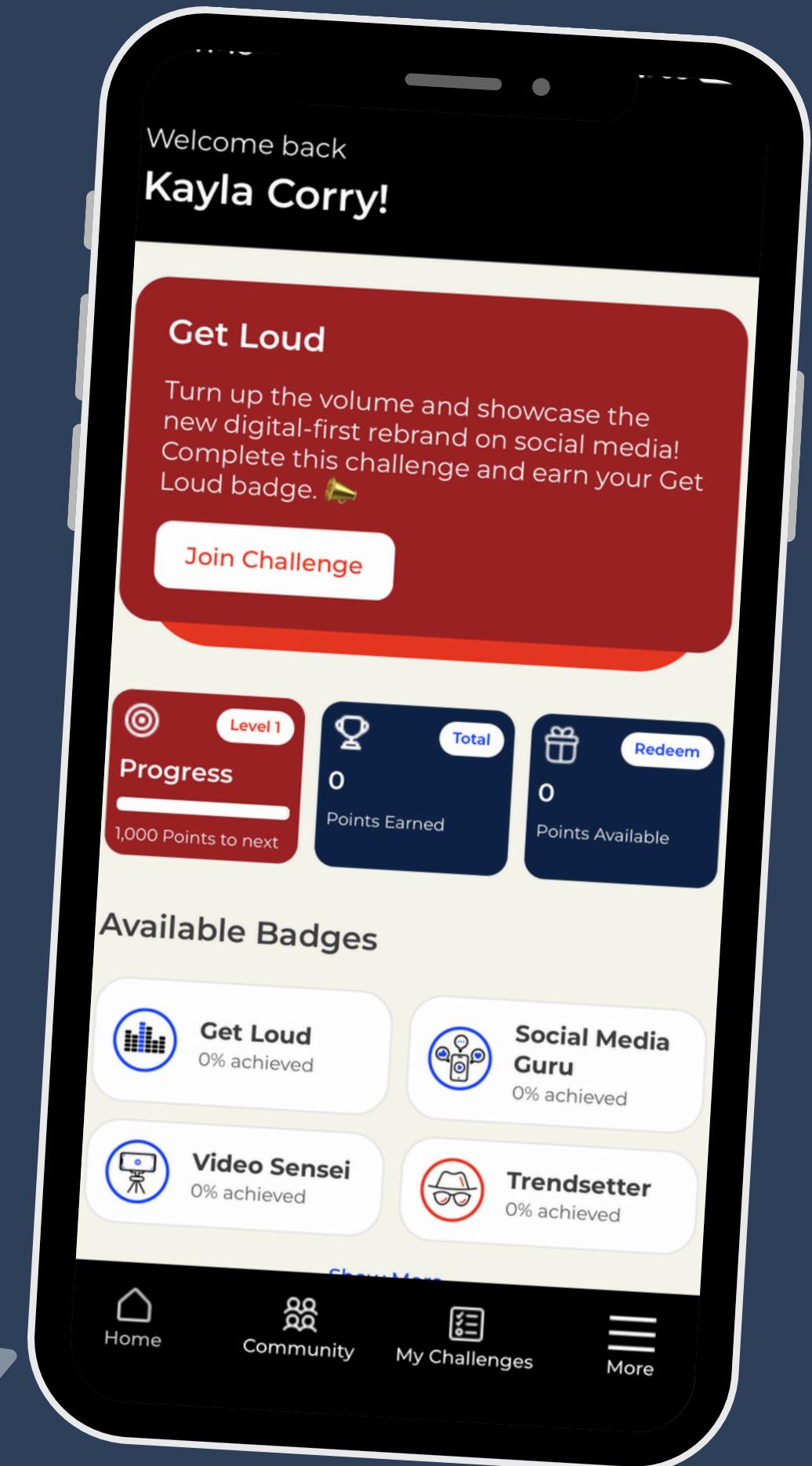
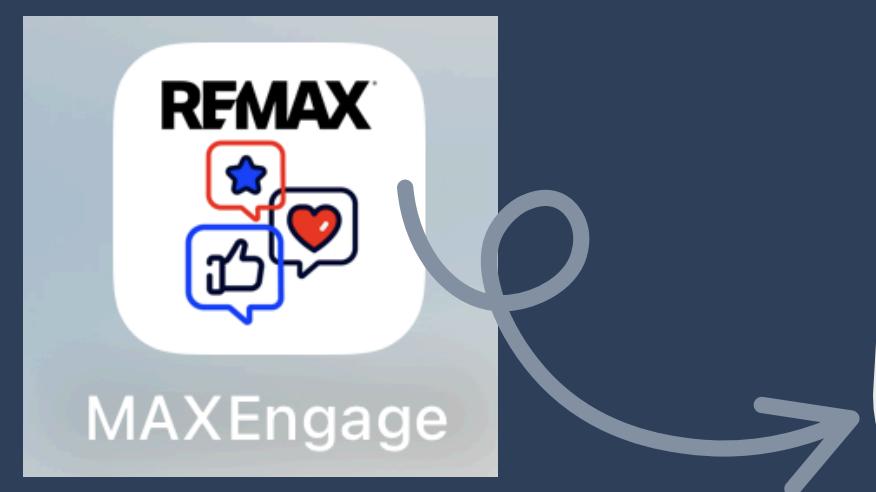
MAY 20TH

MAXENGAGE

MAXENGAGE

LOYALTY REWARDS PROGRAM

- Gamified social media and business building challenges
- Download the app to earn points, collect rewards and connect with peers



MAXENGAGE

HOW IT WORKS

- Use your Max Center log in
- Join a challenge
- Earn points for completing tasks
- Win rewards!

MAXENGAGE

RECOMMENDED CHALLENGES

Get Loud

Turn up the volume and showcase the new digital-first rebrand on social media! Complete this challenge and earn your Get Loud badge. 🎶

⚠️ Don't miss out—every time you complete activities in a challenge, you earn points. Rack up enough points and unlock exclusive rewards you won't want to miss! Bring on the challenges. 😎

 Follow REMAX on Social Media	25 Points
 Community Forum	25 Points
 New Brand Requirements	50 Points
 Download New Logo	25 Points
 Download Social Assets	50 Points
 Share Rebrand Video	50 Points

MAXENGAGE

RECOMMENDED CHALLENGES

Optimize Your Social Media Profile

This challenge will guide you through the essential steps to optimize your social media profile and maximize your online presence. Follow these activities to lay a solid foundation for your online presence.

🔔 Don't miss out—every time you complete activities in a challenge, you earn points. Rack up enough points and unlock exclusive rewards you won't want to miss! Bring on the challenges. 🎉



Turn on Professional Mode & Creator Mode

50 Points



Update Link in Bio

50 Points



Update Bio

25 Points



3 Types of Pillars

25 Points



Pinned Posts

300 Points

MAXENGAGE

RECOMMENDED CHALLENGES

Ready Made Graphics

These ready made graphics are designed for easy, quick social media posts.

🔔 Don't miss out—every time you complete activities in a challenge, you earn points. Rack up enough points and unlock exclusive rewards you won't want to miss! Bring on the challenges. 😊



Spring Trellis

25 Points



REMAX Bird House

25 Points



Homebuying Recipe

25 Points

MAXENGAGE

REWARD EXAMPLES



MAXENGAGE

CHECK IN

MAXENGAGE UPDATES

MAXENGAGE

RECOMMENDED CHALLENGES

REMAX Blog & News

 **2025 REMAX**
vs. THE INDUSTRY

May 14, 2025

2025 REMAX vs THE INDUSTRY

[Read More](#)

[SHARE](#) [TWEET](#) [POST](#)

Earn points by sharing this content!

 **10 Questions to Ask a Real Estate Agent**

April 23, 2025

10 Questions to Ask a Real Estate Agent

[Read More](#)

[SHARE](#) [TWEET](#) [POST](#)

Earn points by sharing this content!

 **REMAX**

TRUST IS BUILT IN EVERY MOMENT



MAXENGAGE

RECOMMENDED CHALLENGES

Creator Network Video

Welcome to the REMAX Creator Network's exclusive video challenge! Get ready to take on a range of exciting video opportunities. The Creator Network challenges are your chance to prove your skills in content creation from start to finish! These challenges are designed for agents who can deliver high-quality, end-to-end video storytelling. Show us what you've got by bringing your best creativity and editing to the table.

BONUS: Your content could be selected to be featured on REMAX's social media channels! Let's get creative and level up—who knows, you might just go viral!

 Please refrain from adding personal branding to your uploaded footage. The social media team will be selecting videos without personal branding to feature on the official REMAX social channels. If your video is selected, you'll be added as a collaborator. You're welcome to add your personal branding afterward if you plan to share the video on your own channels.

 Please note that submitting video content does not guarantee it will be used. We carefully review each submission to ensure it meets our quality standards and aligns with our brand and social media channels. While we appreciate every submission and the effort put into creating it, only select content will be featured on the REMAX channels, however you will still receive points for your submission.

 3 Tips For Moving 200 Points	>
 Top Home Features That Are Trending Right Now 200 Points	>
 Tips to Buy a Home In Less Than a Minute 200 Points	>

MAY CHALLENGE UPDATE

JUNE CHALLENGE

MARKETING MEETING

MAY 20TH