

MARKETING MEETING

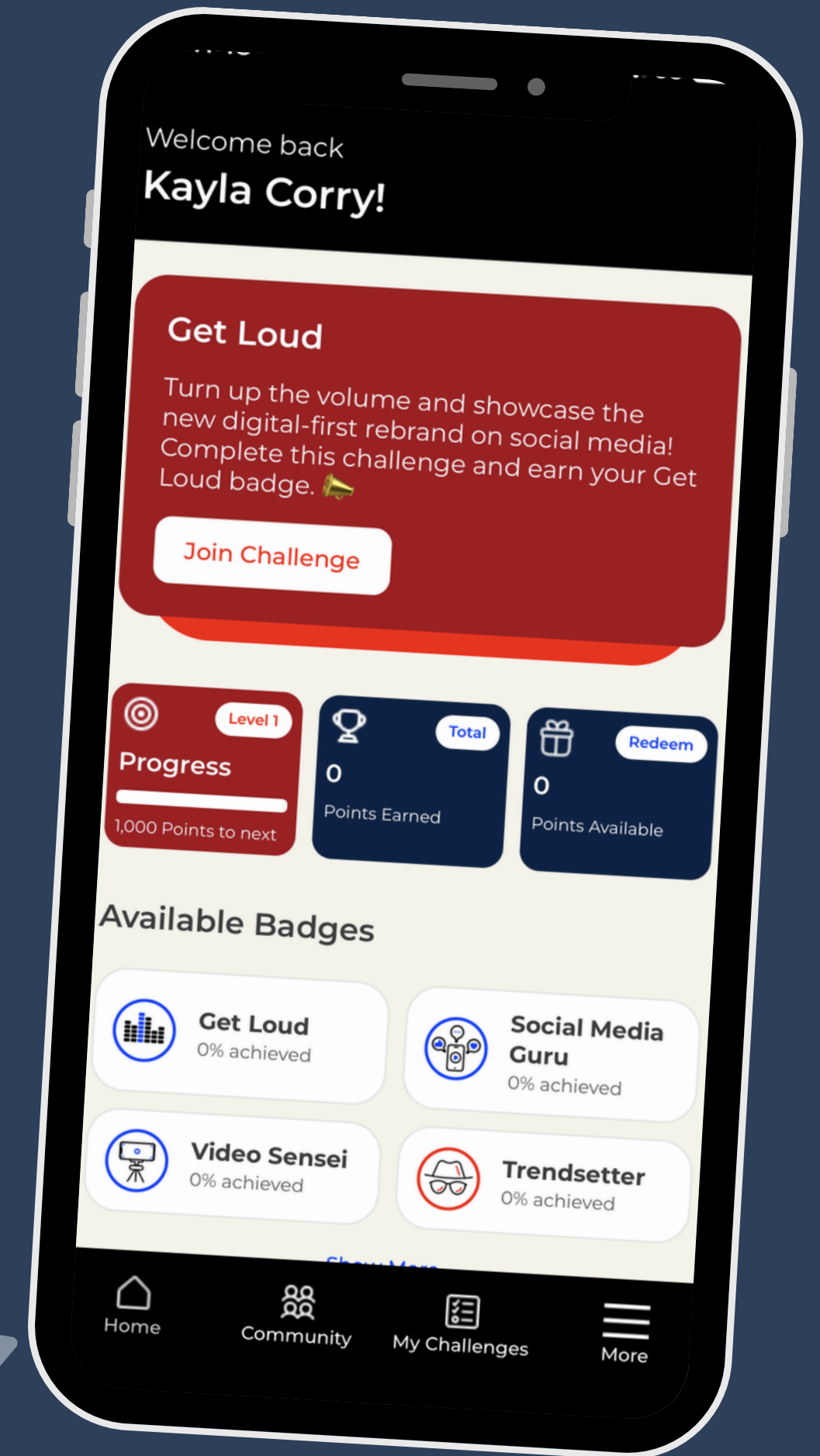
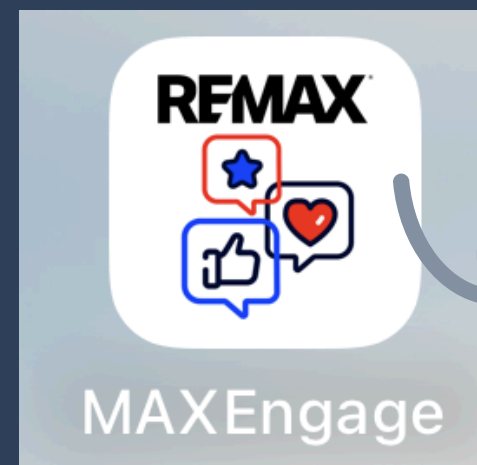
MAY 13TH

MAXENGAGE

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LOYALTY REWARDS PROGRAM

- Gamified social media and business building challenges
- Download the app to earn points, collect rewards and connect with peers



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HOW IT WORKS

- Use your Max Center log in
- Join a challenge
- Earn points for completing tasks
- Win rewards!

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RECOMMENDED CHALLENGES

Get Loud

Turn up the volume and showcase the new digital-first rebrand on social media! Complete this challenge and earn your Get Loud badge. 🔊

🔔 Don't miss out—every time you complete activities in a challenge, you earn points. Rack up enough points and unlock exclusive rewards you won't want to miss! Bring on the challenges. 😎



Follow REMAX on Social Media

25 Points



Community Forum

25 Points



New Brand Requirements

50 Points



Download New Logo

25 Points



Download Social Assets

50 Points



Share Rebrand Video

50 Points

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RECOMMENDED CHALLENGES

Optimize Your Social Media Profile

This challenge will guide you through the essential steps to optimize your social media profile and maximize your online presence. Follow these activities to lay a solid foundation for your online presence.

🔔 Don't miss out—every time you complete activities in a challenge, you earn points. Rack up enough points and unlock exclusive rewards you won't want to miss! Bring on the challenges. 🤖



Turn on Professional Mode & Creator Mode
50 Points



Update Link in Bio
50 Points



Update Bio
25 Points



3 Types of Pillars
25 Points



Pinned Posts
300 Points

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RECOMMENDED CHALLENGES

Ready Made Graphics

These ready made graphics are designed for easy, quick social media posts.

🔔 Don't miss out—every time you complete activities in a challenge, you earn points. Rack up enough points and unlock exclusive rewards you won't want to miss! Bring on the challenges. 😎



Spring Trellis

25 Points



REMAX Bird House

25 Points



Homebuying Recipe

25 Points

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REWARD EXAMPLES



50% off Photofy

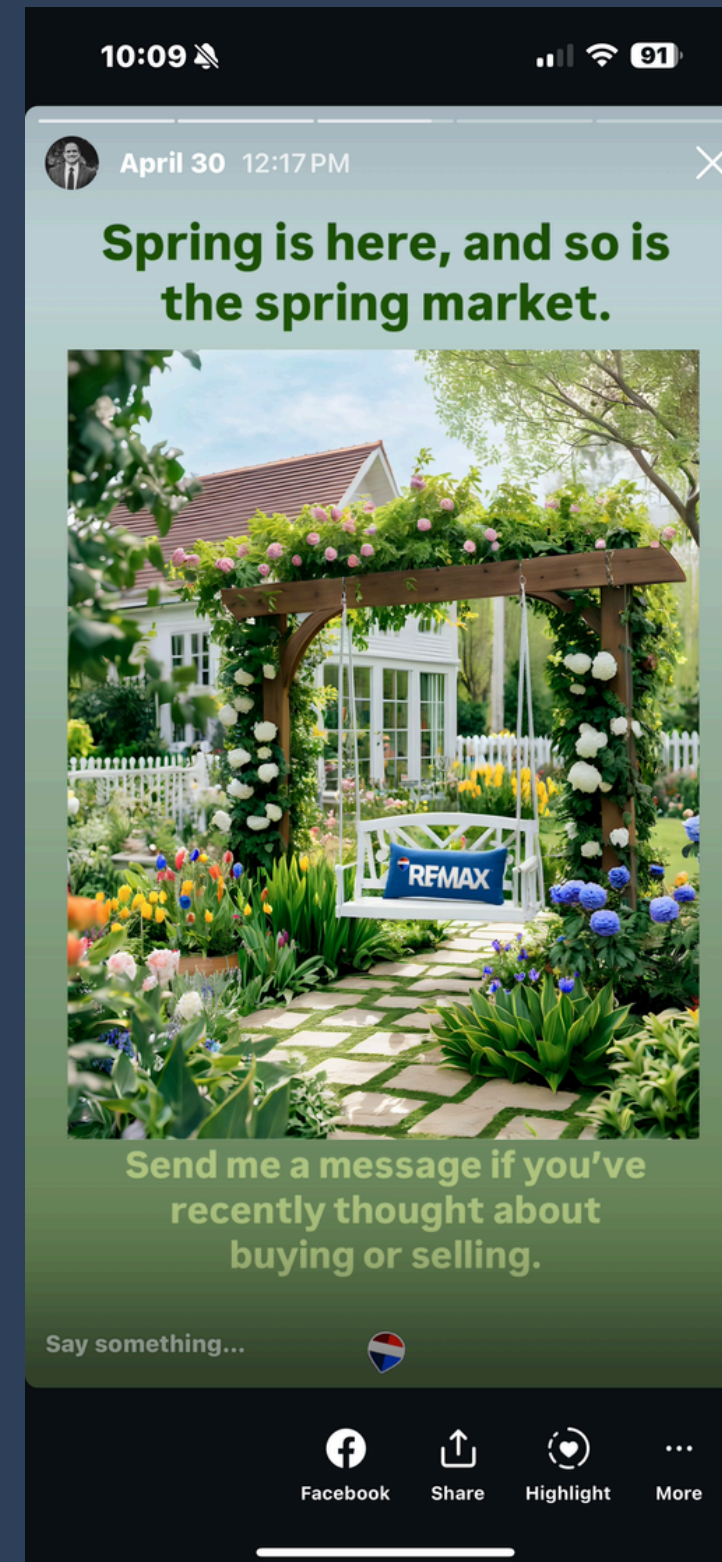


Save \$100 on Your R4 2026 Ticket

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EXAMPLES FROM JOE

- Level 1 - social media basics - making sure your account is professional, adding links, pinning content to grid
- Posting simple graphics, videos that are easier to create
- A lot of the challenges are things we've talked about in marketing meetings!



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EXAMPLES FROM JOE

- Level 2 - 6 Video challenges
- A little bit more effort in terms of dialogue and content
- Don't forget to include the hashtag #REMAXCreator !
- Your video could be featured on the main REMAX page!



**DOWNLOAD THE APP,
LOOK AROUND &
START USING IT!**

**MAY REEL
CHALLENGE
UPDATE**

MARKETING MEETING

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