

MARKETING MEETING

october 28th

UPCOMING VIDEOS &
A VOTING REMINDER

AMPLIFYING REMAX ACROSS RHODE ISLAND

- On Thursday, 10/30, REMAX agents statewide are encouraged to post the same video marketing REMAX
- Will generate massive visibility for REMAX at zero cost
- Unified way to strengthen our brand presence, showcase our market leadership, and remind consumers why REMAX is the name they trust most



THE VIDEO AND SOCIAL CAPTION OPTIONS
SCHEDULE IT NOW TO POST ON THURSDAY!



GRATITUDE VIDEO

- Film a vertical video of yourself on your phone
- Your kids, dogs, cats, etc. can be in it
- Say “My name is X and I am grateful for X”
- Send your video to Julia for a Thanksgiving reel
- These are due by next Friday, November 7th
- If you would like help filming, reach out to marketing

VOTE FOR BEST OF NEWPORT COUNTY

- REMAX Results and Tyler Bernadyn



TEMPLATES TO PROMOTE ON SOCIAL



FAVORITE PLACES ON AQUIDNECK ISLAND

SOMEONE JUST MOVED HERE - WHERE ARE YOU SENDING THEM?!

- Restaurants
- Takeout spots
- Coffee shops
- Gyms
- Spas

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