

MARKETING MEETING  
SEPTEMBER 16TH

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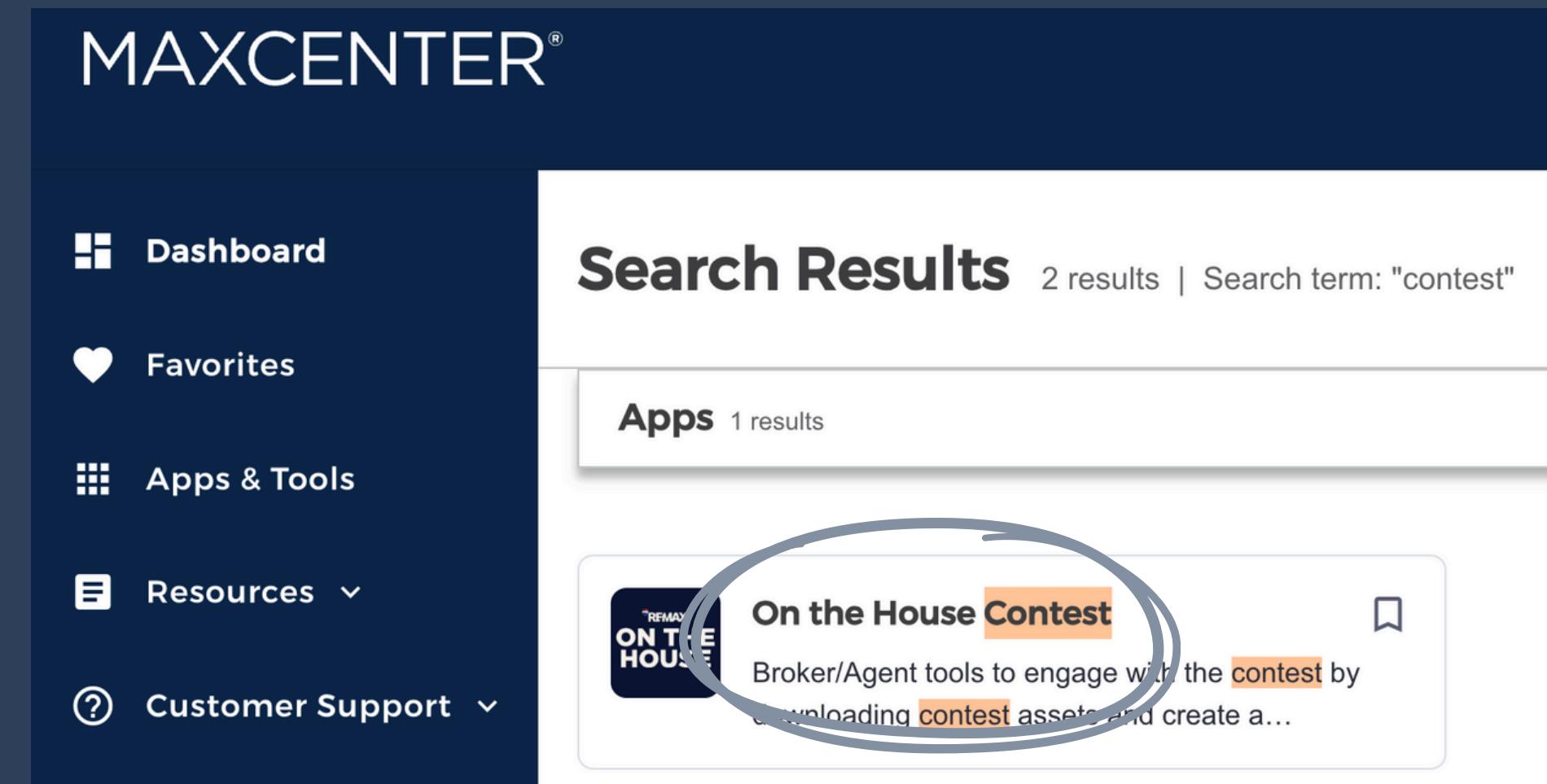
# NEST REFRESH REMAX CONTEST

# WHAT IS IT?

- REMAX is doing a giveaway for 50 winners that will be randomly selected to win a gift card for \$500 to refresh a room in their home
- A great opportunity to share with clients through your personalized link

# WHERE TO FIND IT

- Log in to REMAX.net
- Search “contest” on top of page
- Click “On the House Contest”



# WHERE TO FIND IT

- Find your custom link
- Hit copy link, and paste into your Instagram bio
- This link should be sent in conjunction with a graphic for emails/texts to clients!

Campaigns		
Campaign	Duration	Custom Link
<p><b>Title</b> On the House – Nest Refresh</p> <p><b>Description</b> Don't miss your chance to share this contest with your clients with your own unique URL. 50 winners will be randomly selected. 50 gift cards, value of \$500 per card, total of \$25K in prizing</p> <p><a href="#">COPY DESCRIPTION</a></p>	<p>Begins on Sep 8, 2025</p> <p>Ends on Sep 28, 2025</p> <p>Time left 14 days</p>	<p><a href="https://blog.remax.com/onthehouse-agent/?mcid=100018510">https://blog.remax.com/onthehouse-agent/?mcid=100018510</a></p> <p><a href="#">COPY LINK</a></p>



# MAXENGAGE

- Find the challenges tab
- Scroll to find “Nest Refresh
-  50 Winners  \$500 Gift Cards”
- Download the graphic, video, or both
- Can be posted as a story, or on your feed, as a graphic or reel.
- Tag @REMAX! They do see when people tag them.

REMAX ON THE HOUSE    REMAX ON THE HOUSE    REMAX ON THE H

**You Could Win \$500 to Refresh Your Space**

CONTEST ALERT

**ENTER NOW**



Each REMAX office independently owned and operated. No purchase required. U.S. residents, 18+. Void where prohibited. Ends September 28th, 2025. See Official Rules [remax.com/onthehouse](https://remax.com/onthehouse). Sponsored by RE/MAX Marketing Fund, LLC.

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# USE JOE'S STORY POST AS AN EXAMPLE:

- Share the link to your story, and your bio
- Send your story to clients
- Staggered marketing - repost until September 28th



FAVORITE FALL  
ACTIVITIES?

# BRAINSTORM

- Think about some of your favorite fall activities in Rhode Island! We will go outside to record a quick video.
- Your responses will be used for next month's blog post, and I will make a reel out of it as an extra connection on socials back to the blog.

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