

MARKETING MEETING

SEPTEMBER 16TH

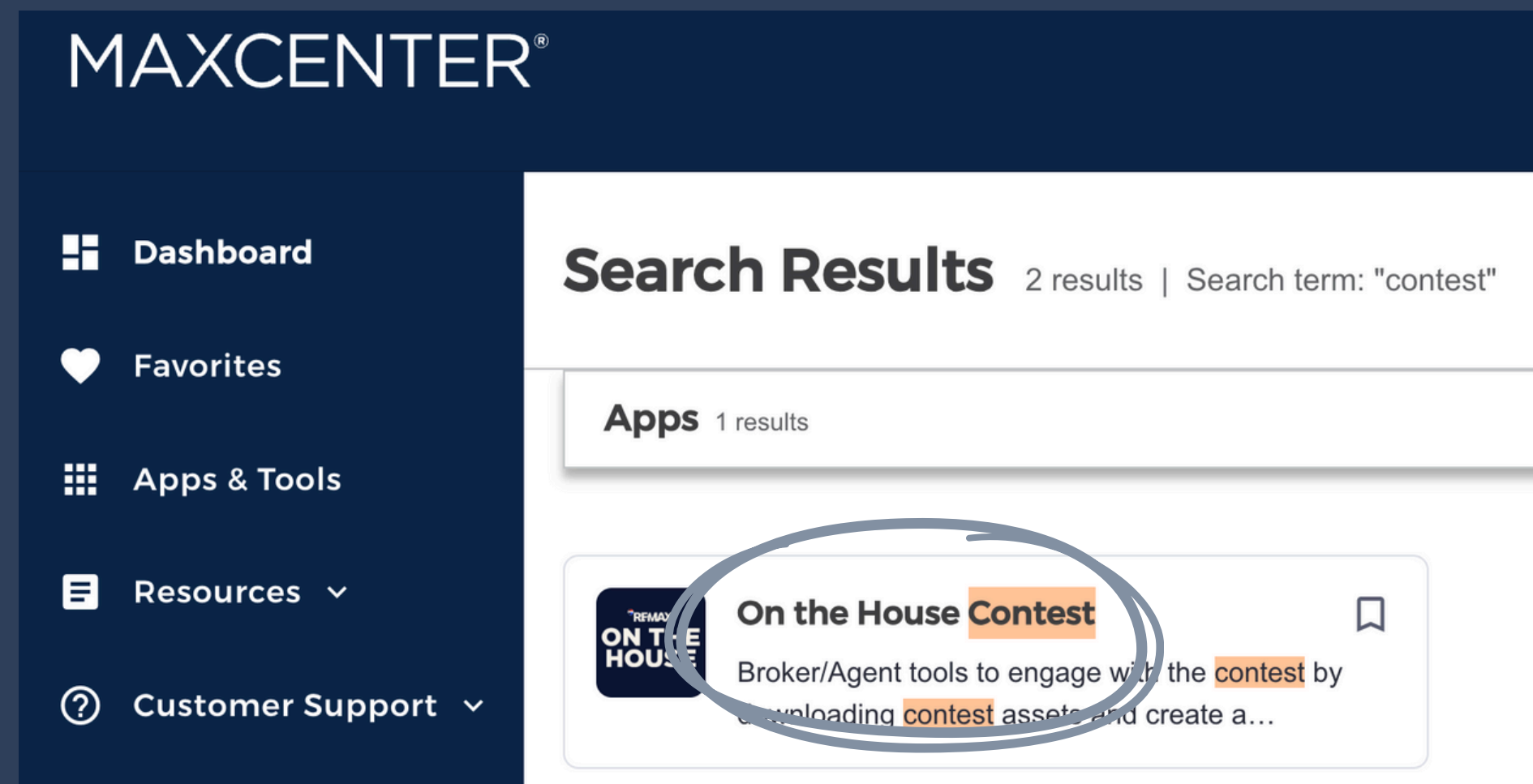
NEST REFRESH REMAX CONTEST

WHAT IS IT?

- REMAX is doing a giveaway for 50 winners that will be randomly selected to win a gift card for \$500 to refresh a room in their home
- A great opportunity to share with clients through your personalized link



WHERE TO FIND IT

- Log in to REMAX.net
- Search “contest” on top of page
- Click “On the House Contest”



WHERE TO FIND IT

- Find your custom link
- Hit copy link, and paste into your Instagram bio
- This link should be sent in conjunction with a graphic for emails/texts to clients!

Campaigns		
Campaign	Duration	Custom Link
Title On the House – Nest Refresh	Begins on Sep 8, 2025	https://blog.remax.com/onthehouse-agent/?mcid=100018510  COPY LINK
Description Don't miss your chance to share this contest with your clients with your own unique URL. 50 winners will be randomly selected. 50 gift cards, value of \$500 per card, total of \$25K in prizeing	Ends on Sep 28, 2025	
 COPY DESCRIPTION	Time left 14 days	

MAXENGAGE


- Find the challenges tab
- Scroll to find “Nest Refresh 🏆 50 Winners 💰 \$500 Gift Cards”
- Download the graphic, video, or both
- Can be posted as a story, or on your feed, as a graphic or reel.
- Tag @REMAX! They do see when people tag them.

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You Could Win \$500 to Refresh Your Space

CONTEST ALERT

ENTER NOW



Each REMAX office independently owned and operated. No purchase required. U.S. residents, 18+. Void where prohibited. Ends September 28th, 2025. See Official Rules remax.com/onthehouse. Sponsored by RE/MAX Marketing Fund, LLC.

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USE JOE'S STORY POST AS AN EXAMPLE:

- Share the link to your story, and your bio
- Send your story to clients
- Staggered marketing - repost until September 28th



**FAVORITE FALL
ACTIVITIES?**

BRAINSTORM

- Think about some of your favorite fall activities in Rhode Island! We will go outside to record a quick video.
- Your responses will be used for next month's blog post, and I will make a reel out of it as an extra connection on socials back to the blog.

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