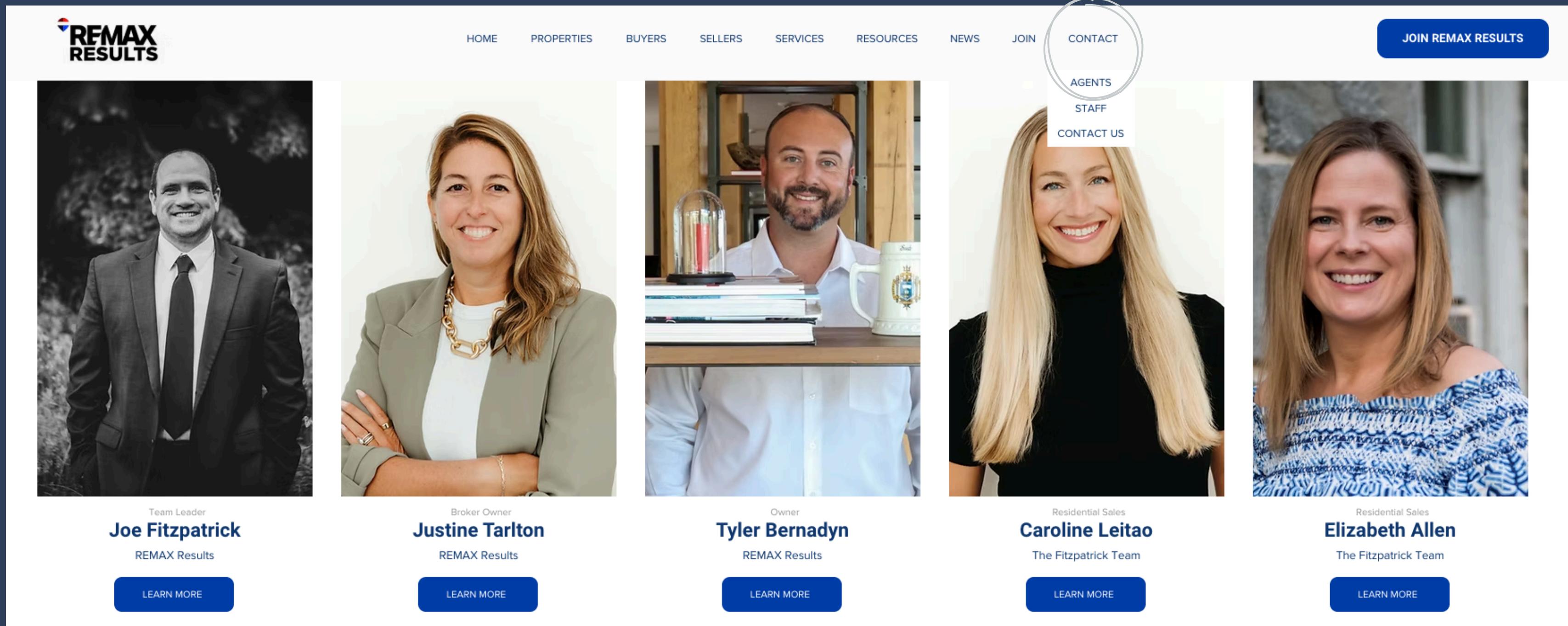


MARKETING MEETING

NOVEMBER 25TH

**REMINDERS, REMAX RESULTS
INSTAGRAM & GOOGLE
BUSINESS PAGES**

REVIEW YOUR LANDING PAGE



The screenshot displays a professional real estate landing page for REMAX Results. At the top, the REMAX Results logo is on the left, and a navigation bar with links for HOME, PROPERTIES, BUYERS, SELLERS, SERVICES, RESOURCES, NEWS, JOIN, CONTACT, AGENTS, STAFF, and CONTACT US is on the right. A prominent blue button labeled "JOIN REMAX RESULTS" is located in the top right corner. Below the navigation, five team members are featured in a row, each with a portrait, title, name, office, and a "LEARN MORE" button. The team members are: Joe Fitzpatrick (Team Leader, REMAX Results), Justine Tarlton (Broker Owner, REMAX Results), Tyler Bernadyn (Owner, REMAX Results), Caroline Leitao (Residential Sales, The Fitzpatrick Team), and Elizabeth Allen (Residential Sales, The Fitzpatrick Team). The "CONTACT US" link in the navigation bar is highlighted with a yellow box.

- 

Team Leader
Joe Fitzpatrick
REMAX Results
[LEARN MORE](#)
- 

Broker Owner
Justine Tarlton
REMAX Results
[LEARN MORE](#)
- 

Owner
Tyler Bernadyn
REMAX Results
[LEARN MORE](#)
- 

Residential Sales
Caroline Leitao
The Fitzpatrick Team
[LEARN MORE](#)
- 

Residential Sales
Elizabeth Allen
The Fitzpatrick Team
[LEARN MORE](#)

LAST CALL: LANDING PAGE EDITS

- Send any bio updates to Kayla
- Send any review updates to Kayla
- Schedule time with Julia to record new buyer and seller videos
- Do this week, please!

VOTE FOR BEST OF NEWPORT COUNTY

- REMAX Results and Tyler Bernadyn



TEMPLATES TO PROMOTE ON SOCIAL



FILMING HOLIDAY VIDEOS NEXT TUESDAY

- Tuesday, December 2nd
- Filming in office during next week's marketing meeting
- Pre-written line for you to recite
- Decorations and props to make it fun
- Two videos: one for social media, one that will be linked in our Holiday Card
- If you cannot make it, let Kayla and Julia know ASAP!

REMAX RESULTS INSTAGRAM

SUPPORT US IN GROWING THIS PAGE!

- Make sure you are following us at [remaxresultsrhoneisland](#)
- Like, comment on, and share posts from this account
- And tell your friends...



< **remaxresultsrhoneisland**  ...



REMAX Results Rhode Island
127 posts 243 followers 150 following

Community Focused, Results Driven.
REMAX Brokerage of the Year for Rhode Island
www.resultswithremax.com and 4 more

 Followed by [juliacurrann1](#) and 36 others

[Following](#) [Message](#) [+g](#)

New Listings Sold Proper... New Rentals Open Houses

REMAX RESULTS INSTAGRAM

SUPPORT US IN GROWING THIS PAGE!

- Post this graphic to your story asking your followers to follow us



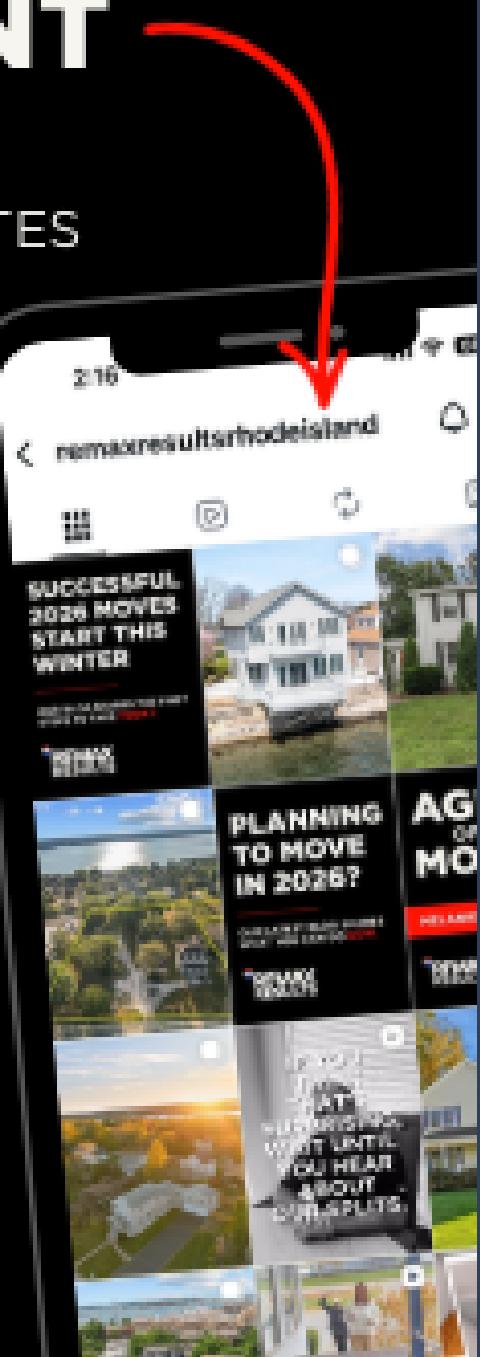
**FOLLOW OUR
BROKERAGE'S
ACCOUNT**

- ✓ MARKET UPDATES
- ✓ TIPS & TRICKS
- ✓ FUN VIDEOS
- ✓ & MORE!

CLICK BELOW!

TAKE ACCOUNT HERE BEFORE POSTING

 **REMAX
RESULTS**



GOOGLE BUSINESS PROFILE AUDIT

- Take 5-10 minutes to look at your current Google Business Page and make sure it reflects the agent you want clients to see
- Going forward, we'll be providing templates, graphics, post ideas, and other resources to help you keep this updated
- But today is about seeing where you stand

GOOGLE BUSINESS PROFILE AUDIT

- Is all of your information up to date? Phone number, email, website
- Is your business name formatted correctly? First Last, REALTOR - Fitzpatrick Team at REMAX Results
- Do you have a current, professional headshot uploaded?
- Is your service area accurate?
- Are your hours set to “Open 24 hours”?
- Is your website link correct?
- Do you have a description and is it keyword friendly?
 - Areas you serve, niches (buyers, sellers, relocation, rentals, military, luxury), “Rhode Island real estate” phrasing, no slash in REMAX
- Have you replied to all of your reviews?
- Delete any text or graphics that have the REMAX slash!

CREATING A GOOGLE BUSINESS PAGE

- Go to business.google.com, sign in with the email you want tied to your real estate presence (preferably your Results email)
- Enter Your Business Name
 - First Last, REALTOR - Fitzpatrick Team at REMAX Results
- Choose “Service Business”
 - You do not need to list a physical office address, Google will ask you for a service area instead (Newport County, Aquidneck Island, RI etc.)
- Add Contact Info: phone number, email, website link
- Set hours to open 24 hours
- Add Business Category: Real Estate Agent
- Verify Your Business
 - Google may ask you to verify by postcard, phone, or email
 - Your page won’t go live until it’s verified

CREATING A GOOGLE BUSINESS PAGE

- Upload photos
 - A professional headshot
 - A cover photo (Newport, a listing photo, or a branded graphic)
 - 3-5 listing or lifestyle photos (if you have these)
- Add Your Description
 - Keep it simple and keyword-friendly: “Real estate agent with the Fitzpatrick Team at REMAX Results, serving Newport County and Rhode Island. Specializing in buyers, sellers, relocation, and local market expertise.”
- Turn On Messaging
 - Allows clients to text/message you directly from Google.
- Add Your Services
 - Buyer Representation, Listing Services, Relocation, Rental Services

MARKETING MEETING

NOVEMBER 25TH
