

MARKETING MEETING

MAY 27TH

**REFLECTING ON
SPRING & GOAL
SETTING FOR SUMMER**

SPRING REFLECTION

- What is one marketing-related thing you did this spring that you are proud of?
- What is one marketing-related thing you **wish** you did this spring?
- What stopped you from doing that thing?

SUMMER KICKSTART

- What is one marketing-related thing you **will do** this summer?
- How will you achieve it?
- How will you use the marketing department to support this goal?

**GOAL EXAMPLES: RECORD 1 VIDEO PER MONTH IN THE MEDIA ROOM,
POST ON SOCIAL MEDIA 3 TIMES A WEEK, SEND 2 POSTCARD MAILERS**

ACCOUNTABILITY

- Who is your accountability partner?
- How will you hold each other accountable?

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