

MARKETING MEETING

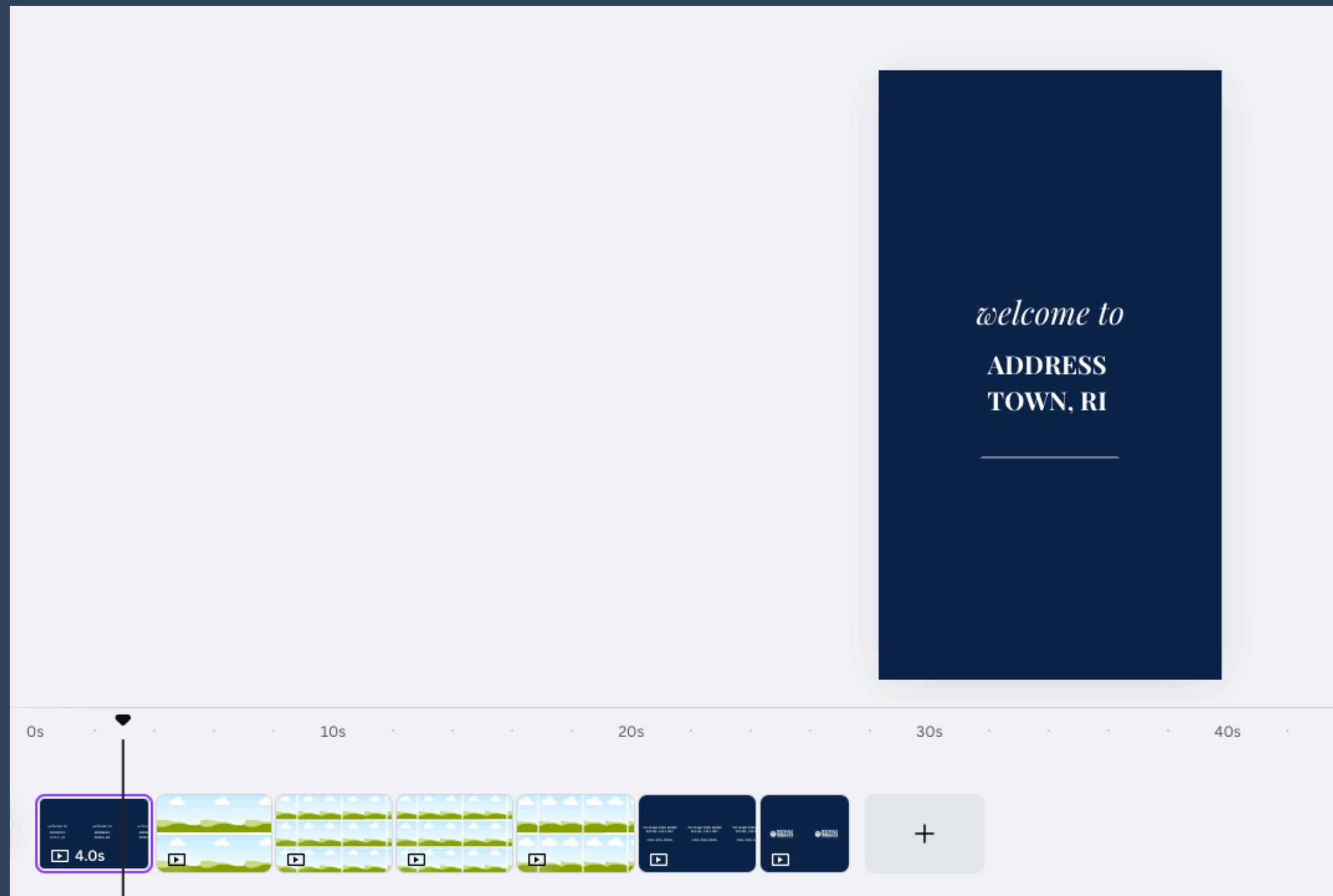
APRIL 20TH

MAKING REELS IN CANVA

EXAMPLE

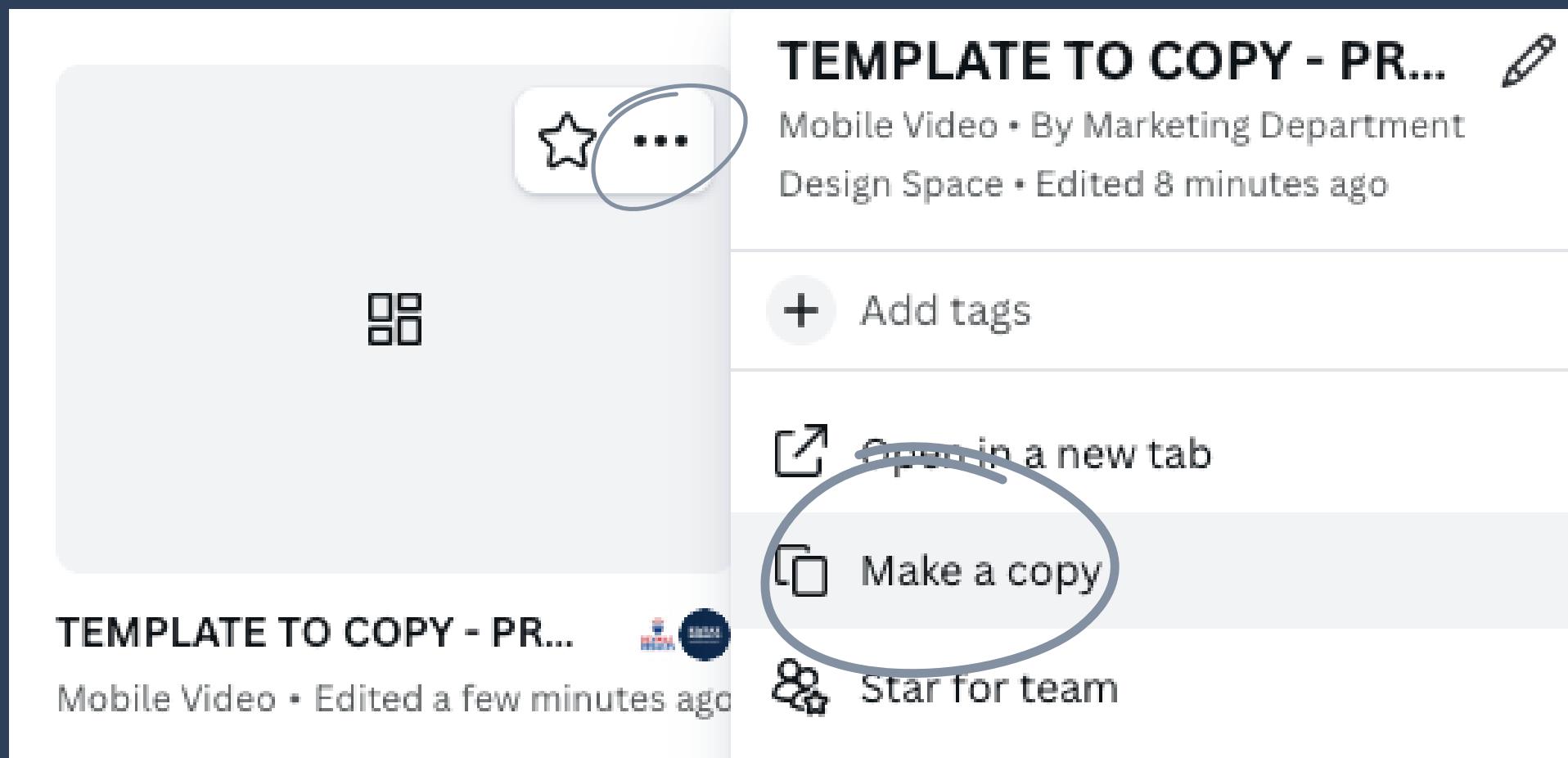


TEMPLATE



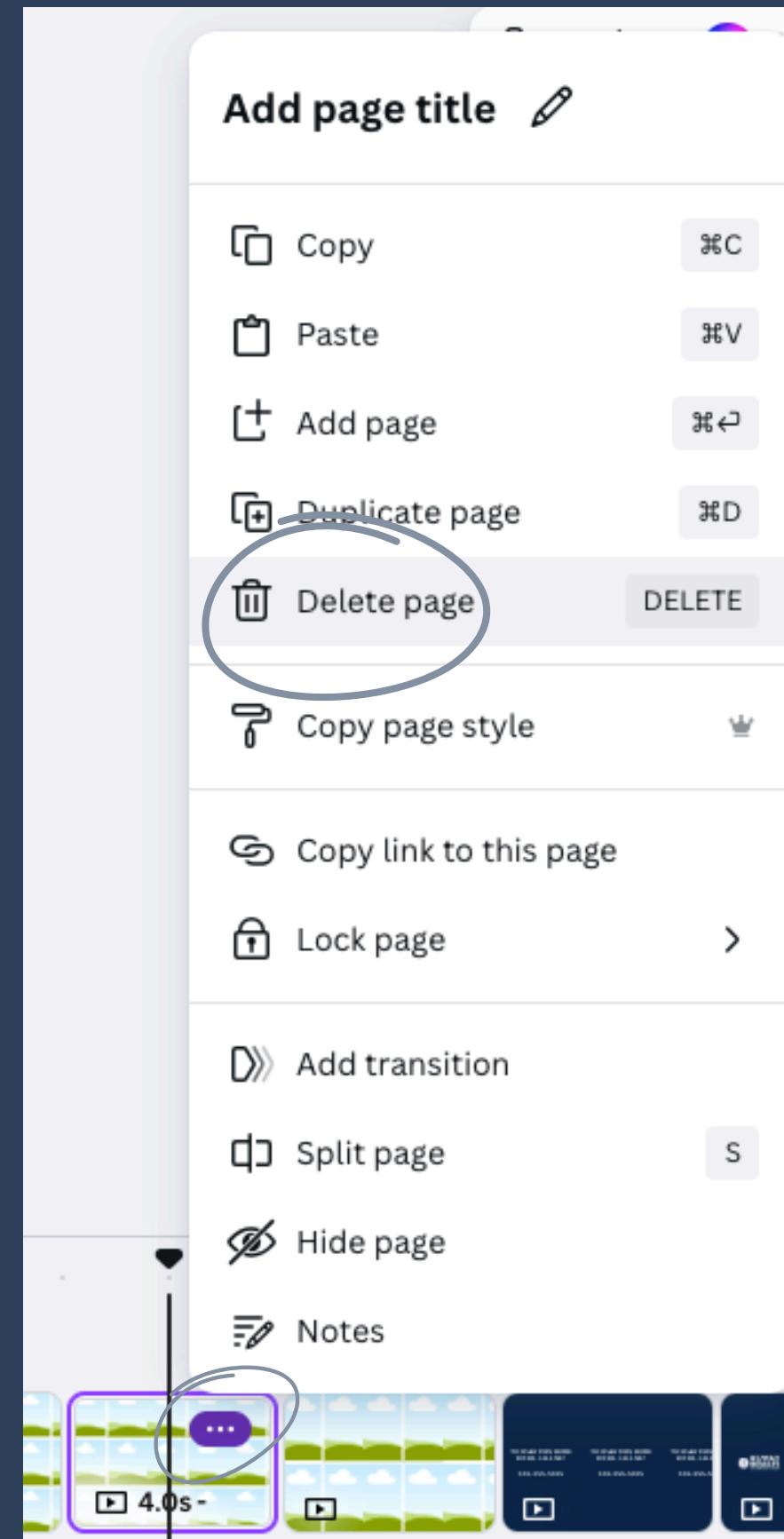
HOW TO MAKE IT

- Log in to the agent Canva account
 - fitzpatrickteammarketing@gmail.com, Results2024!
- Navigate to the 2025 templates folder
- Find the template “TEMPLATE TO COPY - PROPERTY REEL”
- Make a copy of the template



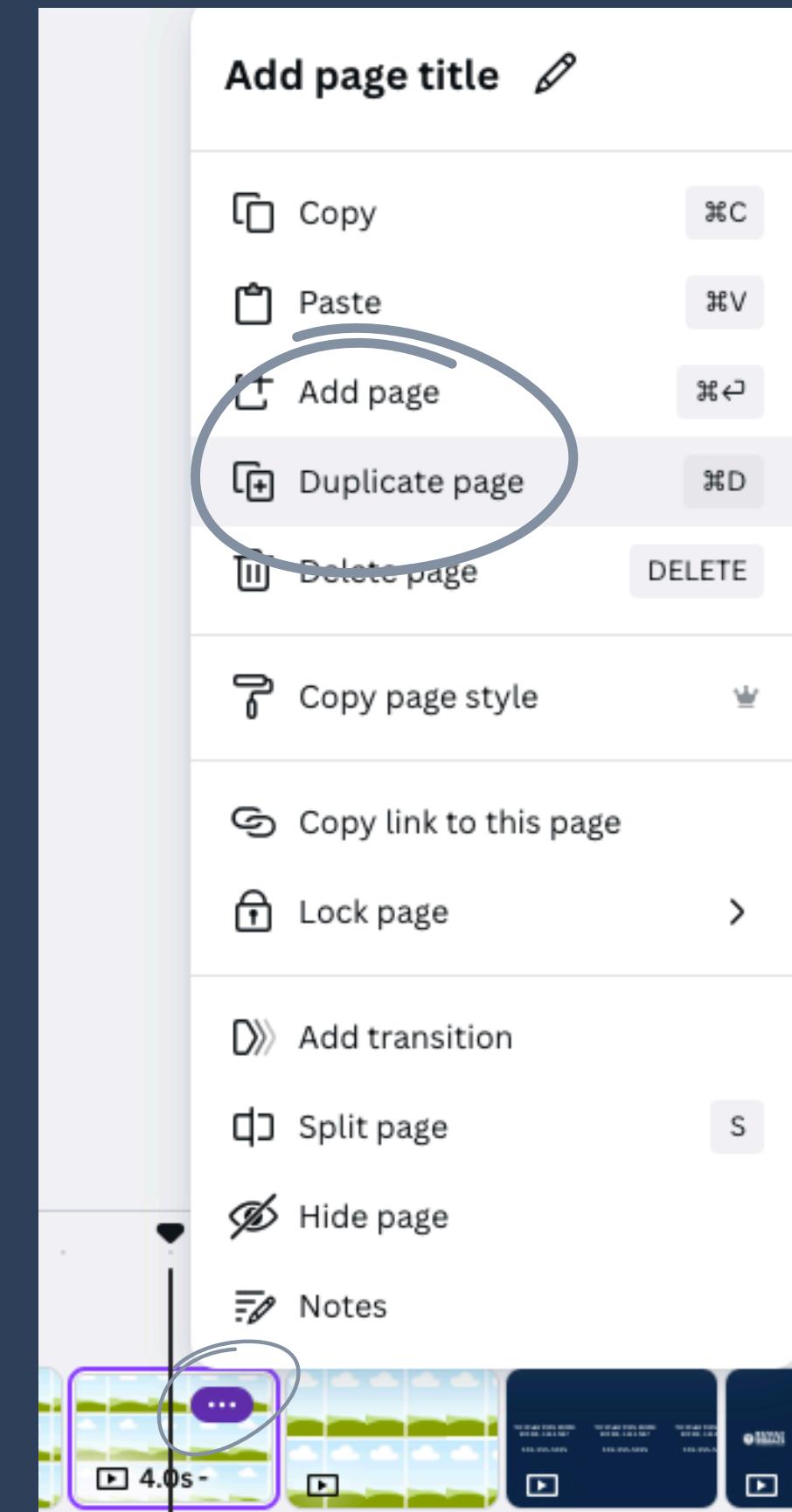
HOW TO MAKE IT

- Add the address to the opening page
- Drag and drop photos into the frames
 - You can either upload photos to Canva from your computer or copy and paste them directly from OneDrive or MLS
- If you don't want to use a specific page, click on it so it is highlighted in purple, click the three dots and click delete page



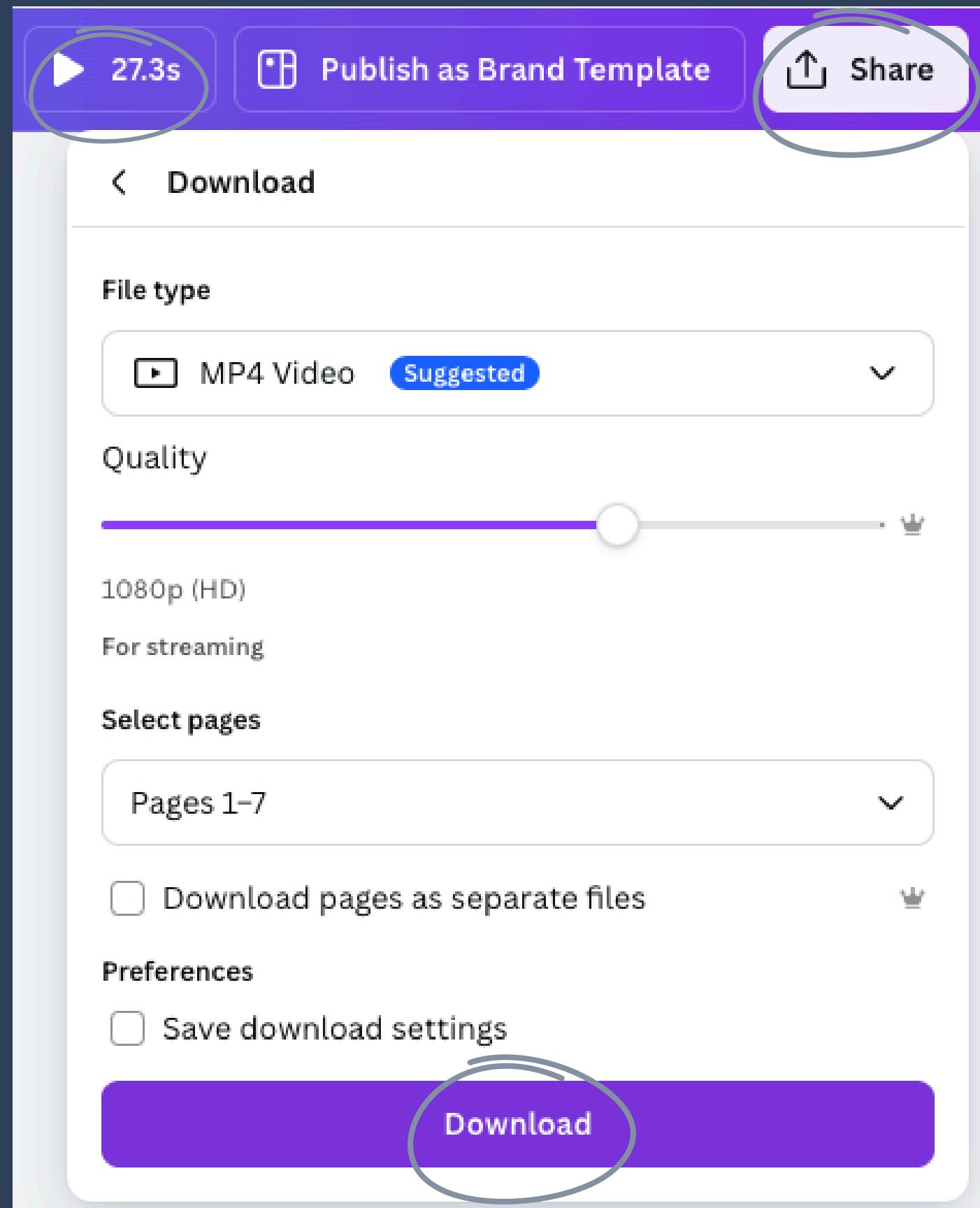
HOW TO MAKE IT

- To duplicate a page, click on it so it is highlighted in purple, click the three dots, click duplicate page



HOW TO MAKE IT

- Once everything is populated, watch it by clicking the play button
- If you are happy with it, download and then post!



DEMONSTRATION

[LINK TO TEMPLATE](#)

WE'VE GONE OVER MAKING REELS IN

- Instagram
- CapCut
- Max Center
- Canva

SO NOW IT IS TIME FOR...

MAY REEL CHALLENGE

