

MARKETING MEETING

APRIL 22ND

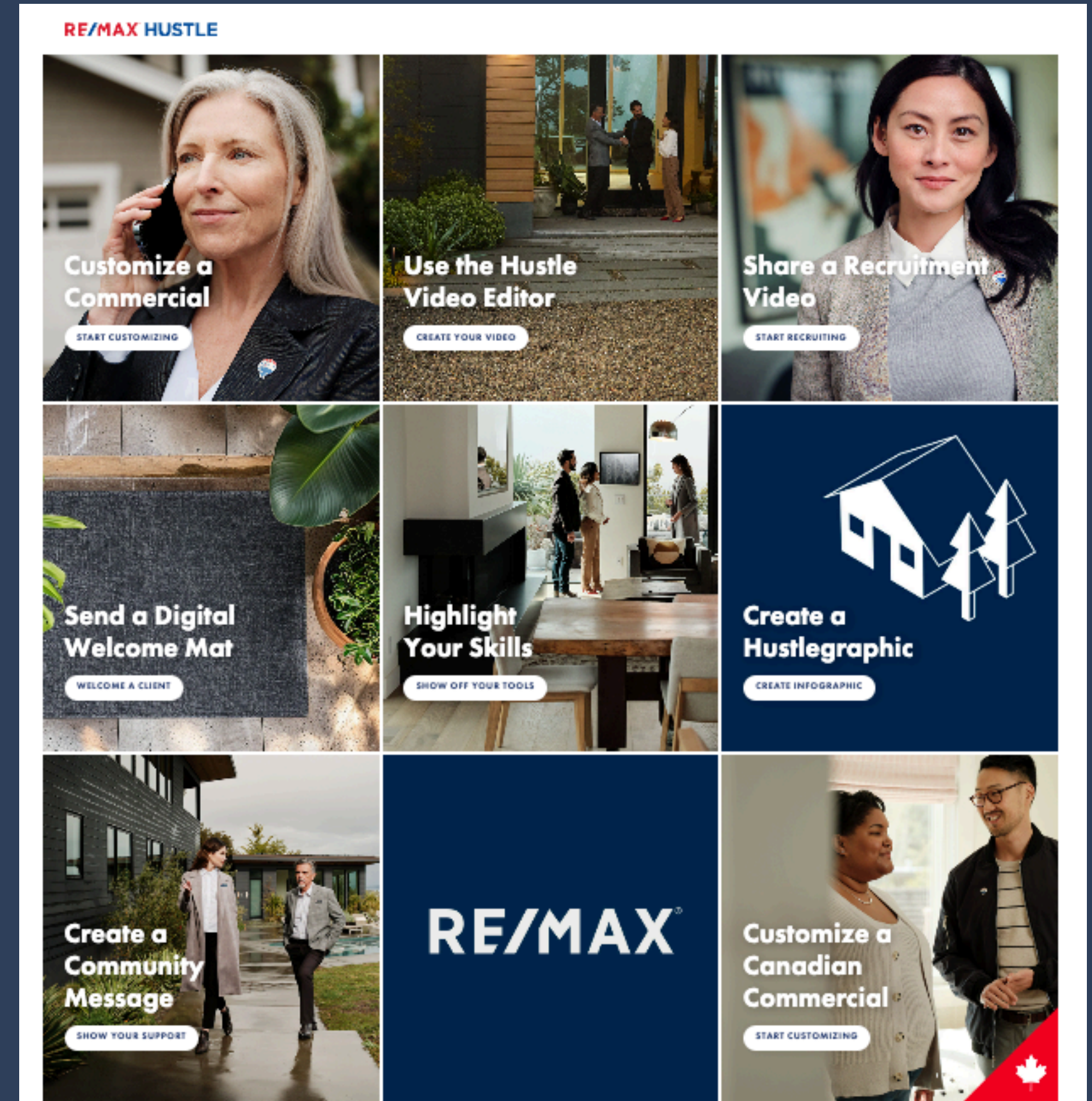
MAX CENTER RESOURCES AND TOOLS

WHERE TO FIND THESE RESOURCES

- Log in to MAX Center
- Apps & Tools
- Marketing & Social Media
- Video & Social Content

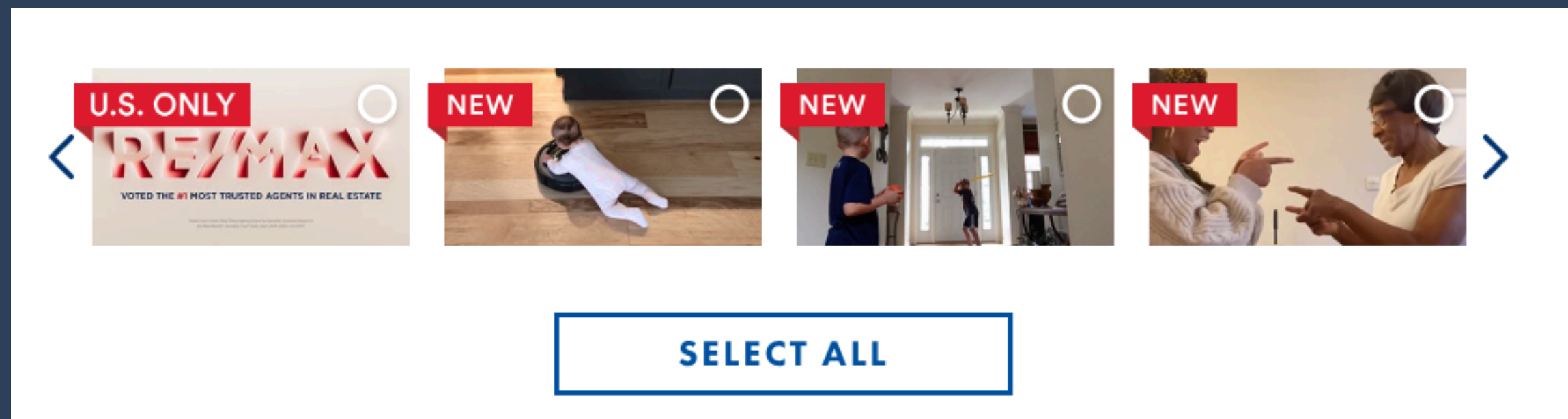
RE/MAX HUSTLE

- Commercials
- Video Editor
- Recruiting Video Templates
- Digital Welcome Mat
- “Hustlegraphic”
- Community Messages



HOW TO CREATE COMMERCIALS

- These are plug and play templates. It will ask you for basic info like name, title, REMAX Team, phone number, email, website, and a headshot.
- After, you can choose the type of commercial you want to make, and the website will do the rest.
- You can even select more than one video, and you will end up with a bunch of different videos.



EXAMPLE

RE/MAX		▼
JOE FITZPATRICK	TEAM LEADER	
RE/MAX RESULTS - FITZPATRICK TEAM		
401-848-7827		
joe@resultswithremax.com		
https://www.resultswithremax.com		

☐ My state requires the Office/Broker name to be larger than my name
(If unsure, please check with your Broker Owner)

☒ Add More Information (optional)



Once you've filled in your info, select your best headshot from your photo library.
The image should be .jpg or .png, but if you don't have a photo that meets those requirements, we can use a RE/MAX design instead.

***DON'T CLICK THIS BOX, YOUR NAME SHOULD BE BIGGER THAN "REMAX"**

EXAMPLE



**SURPRISINGLY,
THERE IS NO
TROPHY FOR THIS
ACHIEVEMENT.**

HUSTLEGRAPHIC

- Very easy to put together, just add your numbers and statistics
- Doesn't have to be a yearly thing, you could start doing it monthly, every six months, etc.



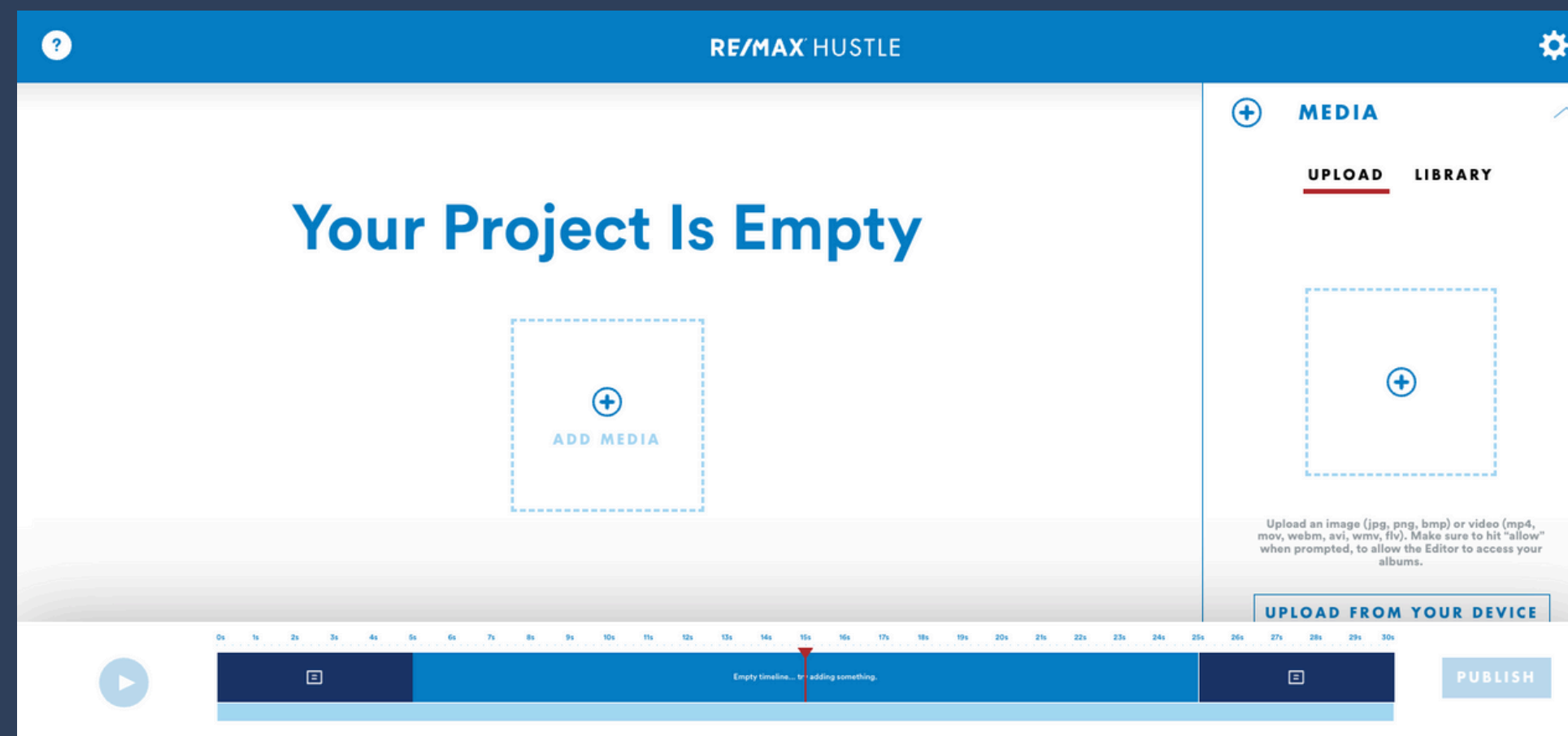
WELCOME MAT

- Easy to personalize for a client for an Instagram story post, or something to send to clients after closing.



HUSTLE VIDEO EDITOR

- This is a simpler version of CapCut or Instagram Video Editor - here you can add media, graphics, filters, and music.
- When editing a video, choose 9:16 for the video size, and you can choose the length. (Recommended is 30-90 seconds)
- Put in your info, add clips, and download!



OTHER TIPS

- Some of the templates are for Canada, so just make sure you don't choose those for your videos!
- These videos are horizontal and not in normal reel format - keep that in mind when posting, don't post too many horizontal videos in a row (in general)

MARKETING MEETING

APRIL 22ND
