

# MARKETING MEETING

APRIL 22ND

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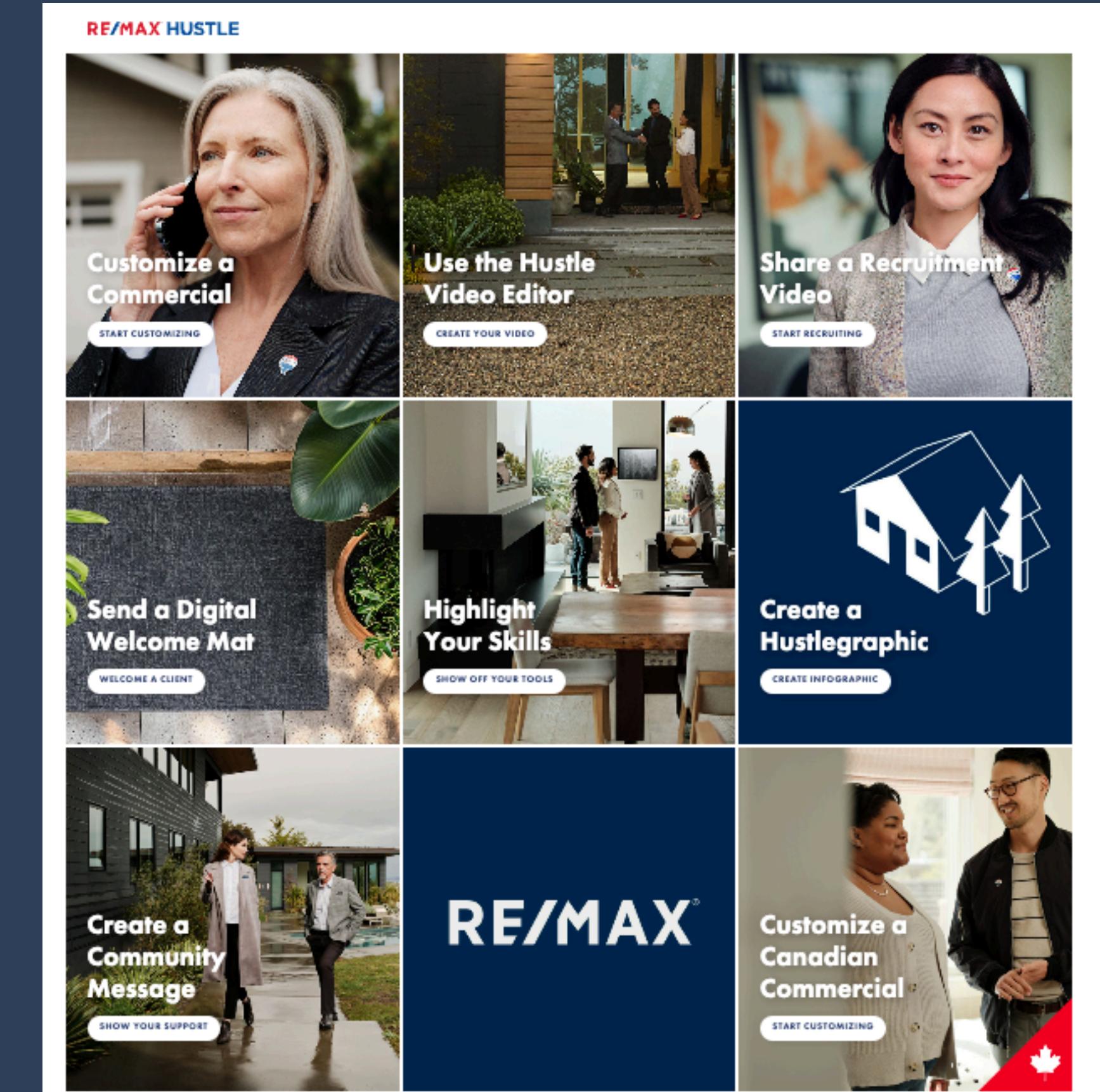
# MAX CENTER RESOURCES AND TOOLS

# WHERE TO FIND THESE RESOURCES

- Log in to MAX Center
- Apps & Tools
- Marketing & Social Media
- Video & Social Content

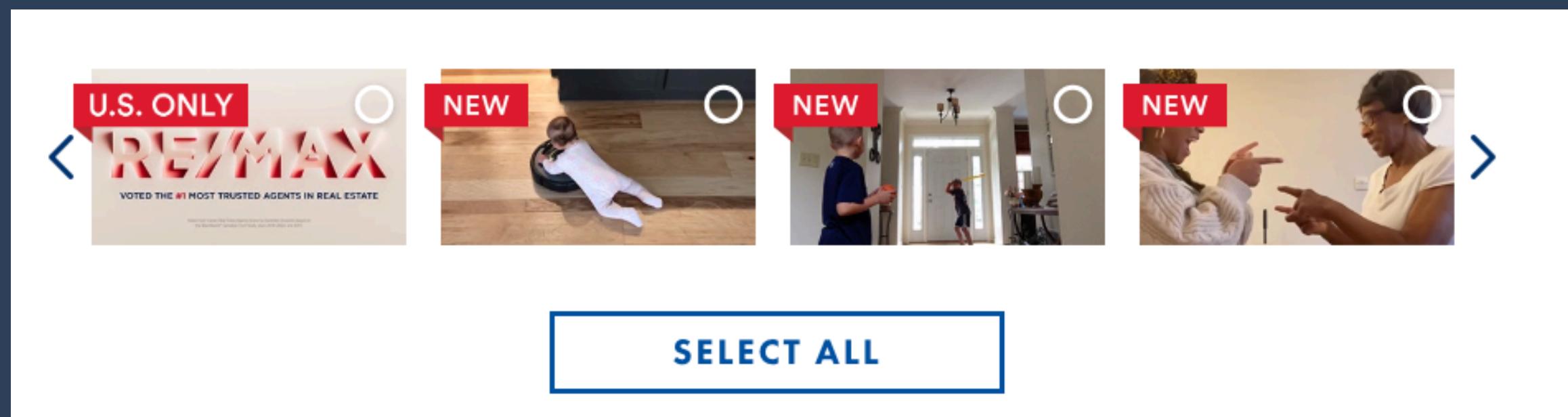
# REMAX HUSTLE

- Commercials
- Video Editor
- Recruiting Video Templates
- Digital Welcome Mat
- “Hustlegraphic”
- Community Messages



# HOW TO CREATE COMMERCIALS

- These are plug and play templates. It will ask you for basic info like name, title, REMAX Team, phone number, email, website, and a headshot.
- After, you can choose the type of commercial you want to make, and the website will do the rest.
- You can even select more than one video, and you will end up with a bunch of different videos.



# EXAMPLE

RE/MAX 

JOE FITZPATRICK 

RE/MAX RESULTS - FITZPATRICK TEAM

401-848-7827

joe@resultswithremax.com

<https://www.resultswithremax.com>

My state requires the Office/Broker name to be larger than my name  
(If unsure, please check with your Broker Owner)

**+ Add More Information (optional)**



**JOE FITZPATRICK**

TEAM LEADER, RE/MAX RESULTS - FITZPATRICK TEAM

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401-848-7827 | [joe@resultswithremax.com](mailto:joe@resultswithremax.com)

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<https://www.resultswithremax.com>

Each office independently owned and operated

Once you've filled in your info, select your best headshot from your photo library. The image should be .jpg or .png, but if you don't have a photo that meets those requirements, we can use a RE/MAX design instead.

**\*DON'T CLICK THIS BOX, YOUR NAME SHOULD BE BIGGER THAN "REMAX"**

## EXAMPLE



**SURPRISINGLY,  
THERE IS NO  
TROPHY FOR THIS  
ACHIEVEMENT.**

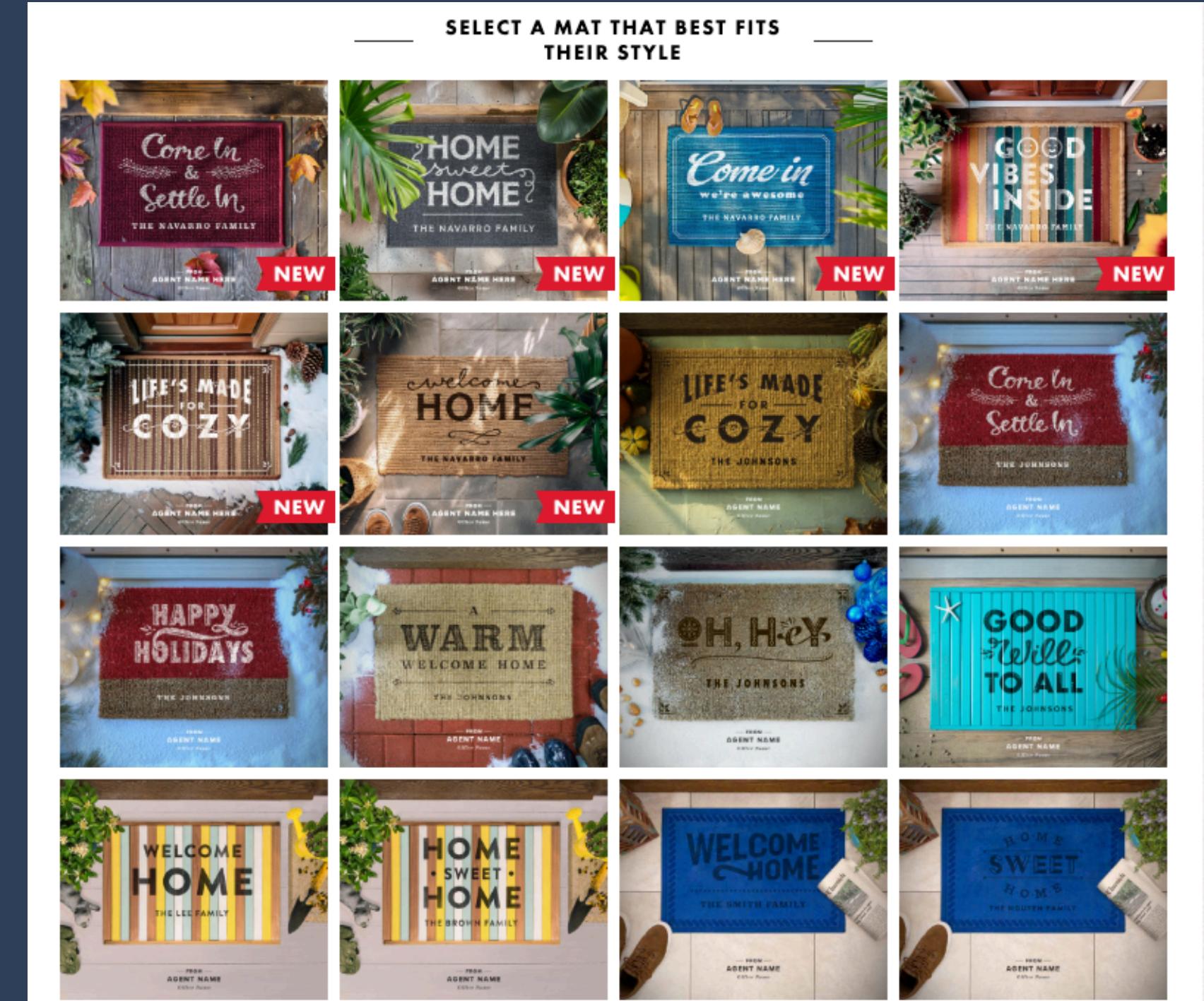
# HUSTLEGRAPHIC

- Very easy to put together, just add your numbers and statistics
- Doesn't have to be a yearly thing, you could start doing it monthly, every six months, etc.



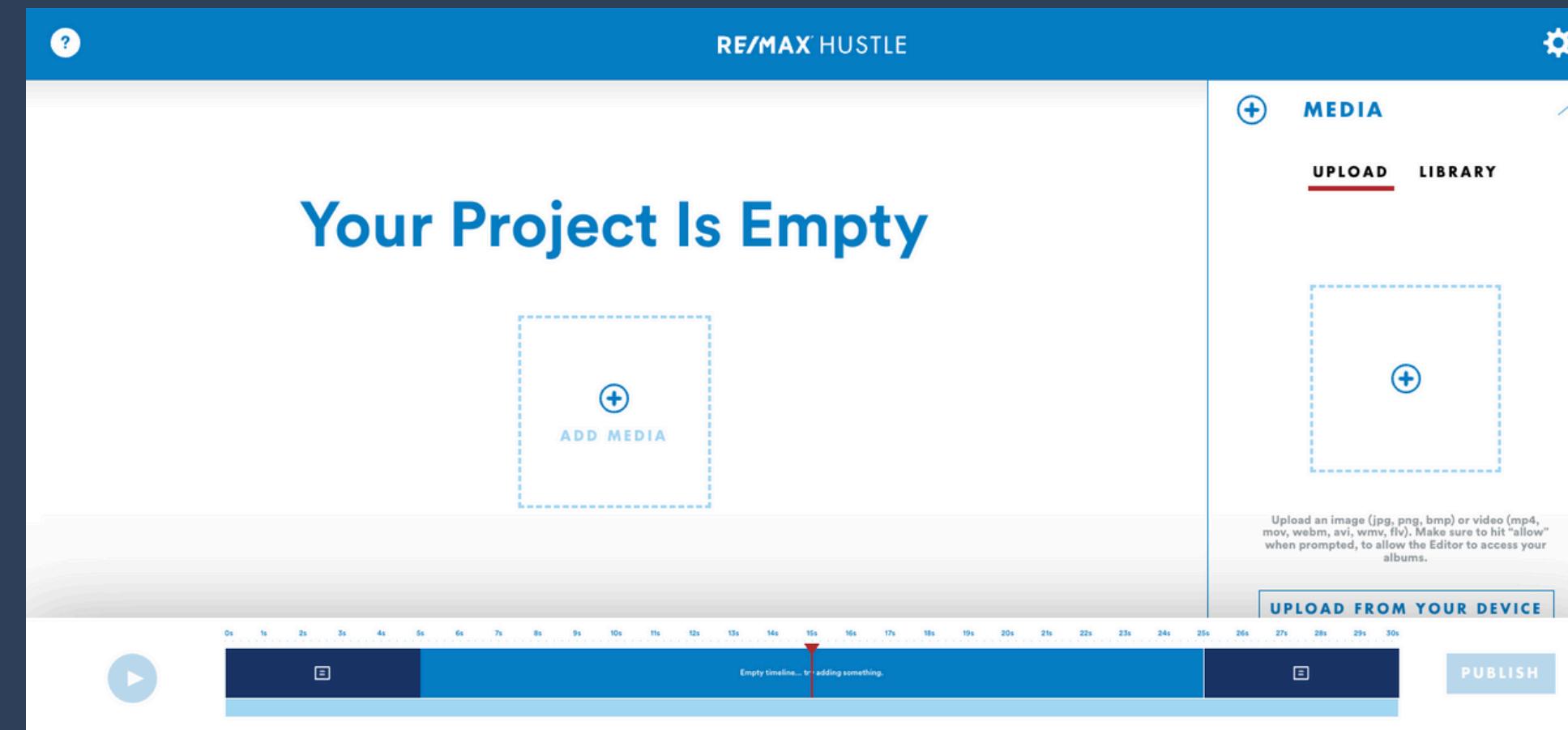
# WELCOME MAT

- Easy to personalize for a client for an Instagram story post, or something to send to clients after closing.



# HUSTLE VIDEO EDITOR

- This is a simpler version of CapCut or Instagram Video Editor - here you can add media, graphics, filters, and music.
- When editing a video, choose 9:16 for the video size, and you can choose the length. (Recommended is 30-90 seconds)
- Put in your info, add clips, and download!



## OTHER TIPS

- Some of the templates are for Canada, so just make sure you don't choose those for your videos!
- These videos are horizontal and not in normal reel format - keep that in mind when posting, don't post too many horizontal videos in a row (in general)

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